

JMFA NEXT GENERATION OVERDRAFT PRIVILEGE™

PERFORMANCE IMPROVEMENT ANALYSIS



ORGANIZATION		CONTACT NAME	
ADDRESS		TITLE	
CITY, STATE & ZIP		PHONE	
FAX		EMAIL	
HOW DID YOU LEARN ABOUT JMFA? <i>Check all that apply</i>	<input type="checkbox"/> Internet Search <input type="checkbox"/> Association or League <input type="checkbox"/> Direct Mail <input type="checkbox"/> Tradeshow/Event <input type="checkbox"/> Article <input type="checkbox"/> Webinar <input type="checkbox"/> Print Ad <input type="checkbox"/> Online Ad <input type="checkbox"/> Peer Recommendation <input type="checkbox"/> Past Relationship with JMFA <input type="checkbox"/> Other _____		

CORE PROCESSOR		ATM/DEBIT CARD PROCESSOR	
TOTAL CHECKING ACCOUNTS		# PERSONAL CHECKING ACCTS	# PERSONAL ACCTS WITH DEBIT CARDS
FEE TO PAY OD ITEMS		FEE TO RETURN NSF ITEMS	

PREVIOUS 6 MONTH DATA

TOTAL NSF/OD INCOME (INCLUDE REPORTING PERIOD)
\$ _____ _____ to _____ (MM/DD/YY)
OD ITEMS PAID FOR LAST 6 MONTHS

NSF ITEMS RETURNED FOR LAST 6 MONTHS

COURTESY PAY/OVERDRAFT PROGRAM INFORMATION

Did you use a vendor when you implemented your overdraft program, or do you have one on contract with you now? Yes No

Provide the vendor name _____

Provide contract start and end dates _____ to _____ (MM/YY)

How many accounts are on your courtesy pay/overdraft program? _____

What are the dates and amounts of last fee changes?

Date of last OD fee change _____ (MM/YY)

Previous OD fee \$ _____

Date of last NSF fee change _____ (MM/YY)

Previous NSF fee \$ _____

What are the overdraft limit(s) for the program? If the limits are not static provide a high and low range? \$ _____ (HIGH) \$ _____ (LOW)

Does your overdraft program allow account holders to go into a negative balance up to their overdraft limit on electronic transactions (POS/ATM)? Yes No

When did you implement this? _____ (MM/YY)

To receive an analysis, submit completed form via fax to 281-749-8207 or online at www.JMFA.com/ODAnalysis

CONFIDENTIALITY

We agree that we will not use or disclose any data as a result of this analysis or consulting assignment that is not published call report information, without written consent. We understand that we may use the raw data in our private database as long as there is no reference to the financial institution or its holding company.

